



FARMINGTON HIGH LIVE
STREAMING BROADCASTS



Please fill out the information below as it pertains to your selection

- 30 SECOND SPOT GENERAL AIR \$100 PER SEASON – VIDEO & RADIO**
- 30 SECOND SPOT PREGAME, HALFTIME SHOW, OR RADIO SEGMENT - \$200 PER YEAR – VIDEO OR RADIO**
- “PLAYER SPOTLIGHT INTERVIEW” ONCE PER EVENT PER YEAR - \$50 – VIDEO & RADIO**
- TITLE SPONSOR FOR ENTIRE BROADCAST PER YEAR \$400 – VIDEO & RADIO**

FHSL THREE TIME NEW MEXICO BROADCAST ASSOCIATION AWARD WINNERS

FHS Live is a product of the collaboration between Mass Media, Graphic Design, Video Productions classes, FHS TSA Club, and others at Farmington High. Students perform and are responsible for all facets of the live video and radio broadcasts such as building the graphic art, producing and editing video, recording interviews, setting up and operating equipment, and on-air broadcasting. Beginning September 2016 we will go live with Scorp Radio – a streaming internet radio station programmed, performed, and directed by students. Scorp Radio travels to away games to broadcast if internet connections permit.

With the majority of the equipment purchased using the Carl Perkins grant a portion of our expenses are not covered by the grant.

To see/hear an FHS streaming event simply go to www.scorpionathletics.com/fhs-live. The number of viewers range from 200 to 1200 depending on the event with more than 10,000 viewers total last year.

Business Name _____

Contact Name _____

Phone Number _____

Please provide as much information as possible so that our students can produce your spot:

Make checks payable to: **FHS TSA**
Return this form to the FHSL Student
or mail to:

FHS Live/Mass Media
2200 Sunset Ave.
Farmington, NM 87401

Business Card